



Legacy Network Fall Update

November 2023

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Preamble



Preamble

Dear investors, employees and friends of Legacy Network,

It is with great pleasure and pride that we present to you today our Fall Update, a testament to our recent successes and the continued positive momentum our company has experienced. Your continued commitment and confidence in our vision are the driving forces behind our success. For this, we would like to express our deepest gratitude.

As part of the Legacy family, you have made a significant contribution to our growth and development. We are now in an exciting phase full of innovative developments and new opportunities that we would like to share with you.

In this update, we focus on giving you a detailed insight into the structural progress of our company and the challenges we have faced. This includes our recent staff additions as well as the complex challenges we are tackling in our core areas of EdTech and FinTech. Our aim is to be transparent about how these developments influence our strategies and plans for the future.

We will be reporting in detail on the upcoming launch of Legacy Wallet 2.0 and the comprehensive roadmap for the launch of Legacy Academy. These important developments are a clear sign of our continued drive to be at the forefront of technological innovation. They underscore our commitment to taking the education technology landscape to the next level through advanced, user-centric solutions.

We are convinced that our open and honest communication is the key to a strong and trusting relationship with you, our valued partners, investors and supporters. We look forward to continuing on this path with you and shaping the future of education and technology together.

Thank you for your continued trust and support.

Kind regards,

Fabio Martinetti | CEO

Dominic Haas | COO

Sasa Markovic | CFO



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Overview of highlights

Team expansion: Expansion of the team by 15 specialists in areas such as content creation, video production, community management, app development and UI/UX design.

Economic environment and challenges: Adaptations and challenges in the dynamic areas of EdTech and FinTech.

Adaptation to market changes: Proactive responses to major events such as the Terra Luna and FTX crash and regulatory changes.

Launch-strategy: Preparation of the launch of Legacy Wallet 2.0 and the Legacy Academy app with a focus on marketing and user feedback.

Pre-launch marketing campaign: Strong results in the marketing campaign with exponential growth of the target group.

Information for investors: Provide detailed information and guidance to investors prior to product launch.

Successes in Dubai: Positive response and strengthening of our position in the blockchain sector through participation in leading events.

Website update to version 3.0: Improved user experience and search engine optimization with the latest website update.

Launch of the Legacy Token certificate: Launch of an innovative certificate that makes it easier for investors to acquire our tokens.



Structure



Structure

In recognition of our recent successes and continued positive momentum, we are pleased to announce that we have hired 15 new professionals in the last three months. These new additions are a testament to our commitment to continue to grow and expand our capabilities. We welcome the following new team members:

- **6 Writer:** They strengthen our expertise in content creation for social media and contribute to the development of learning modules for the Legacy Academy App.
- **2 Video-Editors:** Their task is to produce high-quality trailers for our products and to create learning content for various video platforms.
- **2 Moderators:** They play a key role in the management and growth of our community channels.
- **2 Application developer:** Their expertise and performance allows us to work on several products in parallel.
- **2 UI/UX Designer:** With their focus on future updates and new products, they make a significant contribution to the continuous improvement of the user experience.
- **1 Marketing expert:** An important addition to our team who will help to intensify and optimize our marketing strategies.



Economic environment

In our communications, we always strive for a balanced presentation of our progress in order to create realistic expectations. Although we are currently enjoying remarkable success, we would like to emphasize that as a startup we are still in a phase of development, learning and growth.

We take this opportunity to give you a deeper insight into the challenges of our work and why there can sometimes be delays. Our fields of activity, EdTech and FinTech, are characterized by high complexity, especially in the area of software development. This industry is often prone to delays due to its complex nature. Added to this are the challenges in the financial sector, which is characterized by a complex regulatory landscape and unpredictable obstacles.

Since our launch in May 2022, we have experienced a number of significant events that have impacted our work and required rapid adjustments. The most notable events include the Terra Luna crash in May 2022, the FTX crash in November 2022, the collapse of Silicon Valley Bank in March 2023, the introduction of the new MiCA EU regulation 2023/2024 and the VARA UAE regulation 2023, as well as various macroeconomic developments.

These events had a particular impact on our **legal/compliance, partnerships/fundraising and launch strategy**. With each of these events, there is a possibility that we will have to adapt our products to avoid rejection by the app stores. Uncertainty often leads to agreements falling through, extended processes due to increased scrutiny and the need to rethink existing strategies.

Despite these demanding circumstances, we are proud of the fact that we were not discouraged and overcame every challenge. Our team has proven that it can continue to perform even under difficult conditions and that our foundations are solid. We look forward to the future with great anticipation and are eager to see what successes await us under more favorable circumstances.

Although delays are not desirable, they must be taken into account in any planning. We therefore recommend that you include this factor in your investment decisions. Our timings are non-binding estimates and internal targets, the final launch date will be announced at a later date.



Partnerships

In the past three months since our last update, we have significantly expanded our network and forged forward-looking partnerships that will position Legacy Network strongly. We are taking a visionary approach: we do not believe in completely replacing the old with the new, but rather in the synergy that results from the best combination of both worlds. Therefore, we have focused on creating a seamless connection between the traditional financial world and the innovative possibilities of blockchain technology.

Our unique positioning has enabled us to be one of the few blockchain companies to attract representatives from leading financial institutions. These successes are a clear sign that the financial world is ready to break new ground and reap the benefits of digital transformation.

In addition, we have seen significant interest from renowned corporations, academic institutions, authorities and even governments. These players have recognized the high potential of Legacy Network. We are currently in advanced discussions about B2B solutions, research projects, investments and marketing collaborations. The coming months promise exciting developments and announcements that will mark our transformation from an emerging startup to a global scale-up with significant influence.

The momentum and growing interest in our services and products are a clear sign that we are on the cusp of extraordinary successes and breakthroughs.

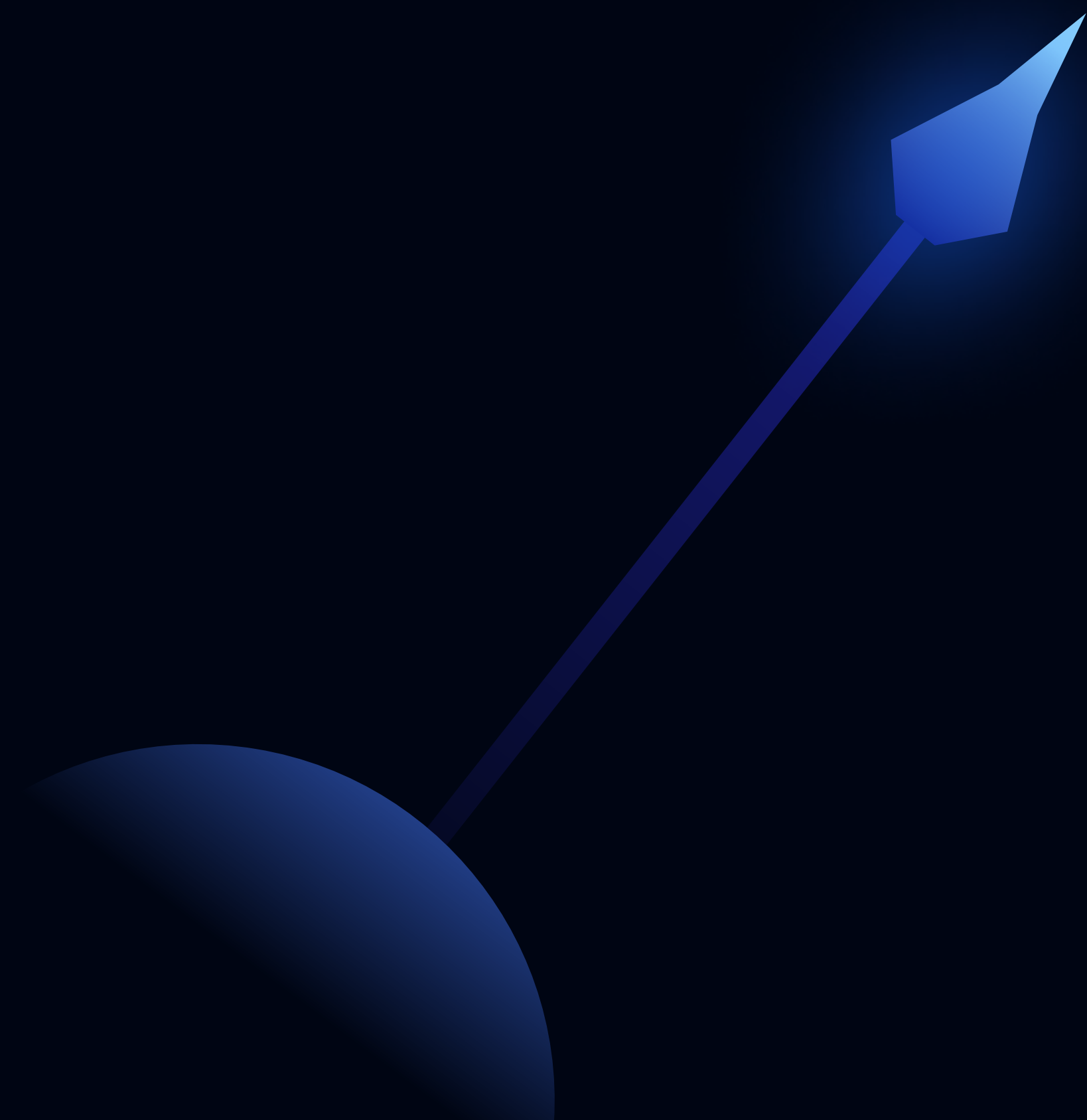
Announcement Legacy Wallet 2.0

We are on the eve of an exciting innovation: the launch of Legacy Wallet 2.0, planned for the end of this year. After setting new standards in the industry with our last update in August, we are now pleased to introduce a globally unique feature that will greatly simplify the trading of crypto assets in the decentralized space. With Legacy Wallet 2.0, it will be possible to trade cryptocurrencies directly on six different blockchains in the currencies CHF, EUR, USD and GBP. This is supported by all common payment methods such as credit cards, bank transfers, Apple Pay and Google Pay.

The current landscape of crypto exchanges is often characterized by high fees, unnecessary complexity and the risk of total loss, as the case of FTX has painfully demonstrated. This has led to a decline in trust in centralized exchanges and created a market demanding more user-friendly, decentralized solutions. Legacy Wallet 2.0 responds to this demand with a user-centric platform that prioritizes security and simplicity.

Compared to the market-leading self-custodial wallet Metamask, whose user interface is often criticized and which only offers limited trading options, Legacy Wallet 2.0 sets new standards. Our wallet enables not only the purchase but also the sale of cryptocurrencies, and at around 50% lower fees than Metamask. In addition, no KYC is required for transactions under USD 1,000 within 24 hours. These advantages ideally position us to capture a significant share of the market and make a lasting impact on the world of crypto wallets. The launch of Legacy Wallet 2.0 not only represents a technical innovation, but also symbolizes our vision to make cryptocurrency trading accessible, simple and secure for everyone.

Launch Strategy



Launch-Strategy

After a careful review of our launch strategy in close consultation with our partners, we have decided to make a strategic adjustment. This change involves staggering the token listing and the launch of the Legacy Academy app, rather than launching them simultaneously. This decision is based on several key considerations:

Increased control and precision: The staggered approach gives us greater flexibility and control over the launch process. This enables us to make more precise calculations regarding our user numbers and market reactions, which in turn allows us to allocate our resources and budgets more efficiently.

Risk minimization: A staggered launch significantly reduces the risk of technical malfunctions and security vulnerabilities. A simultaneous launch of two large projects could multiply potential sources of error, which would place a greater burden on our systems and security protocols.

Focused user acceptance and feedback evaluation: The first step will be the launch of the Legacy Academy app. Due to the positive response to our marketing activities to date, we are expecting a high level of interest in the app. While this high level of interest is welcome, it also brings challenges, particularly in terms of ensuring security and functionality. By focusing on the app launch, we can collect and evaluate user feedback more effectively and quickly rectify any errors in a controlled environment.

Market capitalization analysis: After the app launch, we have the opportunity to determine the actual number of users, which in turn provides valuable insights for estimating our market capitalization. This data is crucial for optimizing our token listing strategies.

Balanced marketing strategy: A decisive factor for a successful start is finding the optimal balance in our marketing strategy. It is important not to risk either over- or undervaluation, as both scenarios could have a negative impact on our future development. By staggering the launches, we can make our marketing efforts more targeted and effective.

In summary, this strategic adjustment will allow us to manage our key products more precisely and take a more thoughtful approach to their introduction, which will ultimately strengthen our position in the market and contribute to a more sustainable development of the company.



Pre-launch promo phase

We are currently in an exciting phase of our company's development: we are in the midst of our first major marketing campaign focusing on the upcoming launch of the Legacy Academy App and the Legacy Token. The results of this campaign so far are extremely promising. We are experiencing exponential growth in our target audience and are enjoying a significant cost advantage compared to other companies in our industry - specifically, we are paying on average around 70% less per user, which indicates a high relevance of our products.

Our preliminary calculations indicate that we will reach the break-even point of a new customer relationship after just one month. The estimated customer lifetime value (CLV) is promising, but the exact figures will only be available once the Legacy Academy app has been launched on the market.

As a next step, we plan to scale our already tested and successfully running campaigns and launch our influencer program. These strategies are aimed at further expanding our reach and consolidating our market position. We expect to have around 300,000 active users from the US and the DACH region on the waiting list for the Legacy Academy app by the time of launch. This forecast is based on calculations with our acquisition costs and the available marketing budget, as well as the positive response we have received on social media platforms. In addition, our newsletter open rate confirms that our targeting strategies are successful and that we are dealing with a highly interested and engaged target group.

These developments are a clear sign that Legacy Network is on the right track and that our approach of offering innovative and user-oriented solutions in the EdTech and FinTech industry is falling on fertile ground. We are confident that this positive momentum will help us to further advance our vision of a modernized education and finance world.



**Important information for
investors**



Important information for investors

As we approach the major launch of our products, it is important for us to provide our private sale investors with detailed information and instructions to ensure a smooth process.

Setting up the legacy wallet:

First of all, you need to download and set up the Legacy Wallet application in order to obtain the purchased tokens. Detailed instructions on how to set up the wallet will be provided shortly. Should you encounter any difficulties, we will of course be happy to provide you with personal support.

Transmission of the wallet address:

Once you have successfully set up the wallet, you will find your unique wallet address for receiving cryptocurrencies in the application. This address is essential so that we can allocate the purchased tokens to you. We will contact each investor individually by email or phone to collect the respective addresses. The reason why we are only taking this step now is due to the inherent risk of loss: unfortunately, it is not uncommon for investors to lose their seed phrase, i.e. the individual word combination that is defined when the wallet is set up. In such a case, we cannot help as we do not have access to the wallet and the assets it contains. That's why we take a cautious approach and collect the addresses shortly before the token distribution.

Vesting and staking

The individual staking and vesting periods for the legacy tokens begin on the day of the distribution event. The tokens can be conveniently obtained via the wallet and, if desired, can also be sold directly via the wallet. Detailed instructions are also provided for this process. The entire process is designed to be simple and understandable for users and is similar to online banking.



Our successes in Dubai

Legacy Network's participation in the prestigious "Blockchain Life" and "World Blockchain Summit" events in Dubai impressively confirmed our position as a unique and pioneering project in the blockchain sector. These events, which are among the leading conferences in the blockchain world, provided us with the ideal platform to present our vision and innovative approach to a global audience.

Our presence at these events clearly stood out from other participants. While many projects and companies focus on technical aspects or specific services, Legacy Network stands for a comprehensive and integrative solution. Our participation in these events emphasized our uniqueness as a "one of a kind" project that offers not just a single service, but a complete ecosystem in the blockchain and education space.

The response we received in Dubai encourages us in our plan to further expand our presence on international stages.

Launch of Website 3.0

As a dynamic startup, Legacy Network goes through various phases of development, which are reflected in the continuous updating of our website. We are proud to present our latest "Website 3.0" update. This update brings with it a fresh look and improved performance, making our products and services even more accessible.

Special attention has been paid to a clear, user-friendly presentation of content and improved search engine optimization. These adjustments are aimed at providing our users with a more efficient and enjoyable experience when visiting our website. We invite our community to discover and use the new features and optimized design.



Launch of the Legacy Token certificate

In response to high demand from established asset managers and increasing interest from banks, we have initiated the launch of a structured financial product for the Legacy Token (\$LGCT). The Legacy Token Certificate was developed in collaboration with MRB Fund Partners AG from Zurich, and we are receiving support and advice from Cornerstone Capital AG in Baar. This certificate, which is specially designed for professional investors, reinforces the interest and importance of our product in the financial sector.

The Legacy Token Certificate, which was launched at the end of October, enables investors to purchase tokens directly via bank orders. This step is part of our strategy to increase the acceptance and presence of the Legacy Token in the traditional financial market. Our goal is to be included in various portfolios with the certificate in order to increase the number of token holders and establish Legacy Network as a well-known player in the financial marketplace.

All relevant information and documents on the Legacy Token certificate can be found under the following link:
<https://www.mrbpartner.ch/produkte/crypto-valley/alle-crypto-valley-amcs/legacy-network-token-zertifikat/>



Legacy Academy

Market introduction

The roadmap for the upcoming market launch of our products and services has been carefully planned to ensure a smooth and successful launch. Here are the key steps that we will be implementing in the coming months:

- 1. Update of the Legacy Wallet:** Introduction of a new functionality that allows users to buy and sell crypto assets directly in the wallet.
- 2. Launch of the Legacy Academy App:** Availability of the app for iOS and Android to reach a wide audience and offer an optimal learning experience.
- 3. Feedback evaluation and trouble repair (2-4 weeks):** After the launch of the app, a period of around 2 to 4 weeks is used to evaluate user feedback and rectify any errors as quickly as possible.
- 4. Listing of the Legacy Token (LGCT) on a decentralized exchange:** This step will further ensure the availability and trading of our token to a wide audience.
- 5. Start of the scaling phase:** In this phase, the expansion and growth of our company will be driven forward in order to strengthen our market position.
- 6. Major update of the Legacy Academy app with networking area:** A major update that will introduce new features and a dedicated networking area to encourage interaction and exchange within the legacy community.

Each of these steps is carefully designed to continuously increase the value we provide to our users and investors and establish Legacy Network as an influential company in the blockchain and education technology space.



Conclusion



Conclusion

Amidst all the developments and successes we have shared in this update, we must not lose sight of why we are doing all this. Legacy Network was created to counter negative trends such as mental illness, obesity, loneliness and disorientation.

Our core purpose is to make affordable, independent and quality education accessible to all. In a time characterized by volatility, we strive to be a constant companion. We provide education, leadership and networking.

We are in the midst of a two-decade-long experiment with an uncertain outcome - the era of social media, digital dreams and attention as currency. The implications of this experiment are profound, and we face the challenge of finding a way through this new reality.

There will be no going back to a world without social media, digital realities or questionable role models. These elements are part of our present and future. It is therefore crucial that we meet people where they are and give them tools that they can identify with.

We think the idea of educational software that is also entertaining is revolutionary. Like consumer tech companies, we use the way the human brain works to motivate and inspire users. Our goal is to lead them to a better future full of progress and possibilities.

We promote exchange, creativity and awareness of the things that really matter. The world has changed - education no longer takes place only in the classroom or at home. We get the most formative impressions online, through social media and streaming platforms.

With our solution, we want to reach the 90% of people who find it difficult to overcome their beliefs, behavioral patterns and addictions.

Our ambitious goal is to create the world's best educational app - an app that motivates even the most reluctant learner to make significant progress and takes them on a fun journey of growth.

Legacy is more than just technology. We are a community that fosters mutual support, creative exchange and the development of solutions to achieve individual and collective goals.

Let's work together to change the world. It needs us now more than ever.



Helpful links

Documents: https://drive.google.com/drive/folders/14IIQDz9CmEgD98Y-pehTE1rXmohm_4eb?usp=share_link

Website: <https://legacynetwork.io>

